



**Exploring
Indonesian
Beauty**
2024 Summer Course

International Summer Course on Natural Cosmetic
Faculty of Pharmacy
in collaboration with
Faculty of Medicine, Public Health, and Nursing
UNIVERSITAS GADJAH MADA



Overview

The International Summer Course in Cosmetic: Exploring Indonesian Beauty, offered by the Faculty of Pharmacy, Universitas Gadjah Mada, leverages Indonesia's rich natural resources and ongoing "Back to Nature" trend to provide an in-depth study of natural cosmetics development.

Raising cosmetic materials today is of course an interesting thing because currently the development of cosmetic technology is taking place so rapidly. Apart from that, dynamic consumer behaviour is also another reason to raise the topic of cosmetics, where current users of cosmetic products are not only dominated by certain age and gender groups but have also reached all age and gender groups. Indonesia, as an archipelagic country with a lot of biodiversity, has added value in terms of the supply of biological resources that can be utilized in cosmetic products. This can of course be optimized to follow or adapt to the ongoing trend of back to nature, where natural cosmetic products have become product commodities with a large target market.

This year, our curriculum emphasizes natural product cosmetics, covering essential knowledge, research and development, regulations, and business innovation within the cosmetic industry. We are confident that this comprehensive program, blending online and in-person learning, will be an invaluable journey, offering new knowledge, skills, and lasting memories.





Our Program

The Summer Course 2024, will be held from July 15 to August 2, introduces a unique blended learning format that merges flexible online engagement with practical, hands-on activities.

Week I (virtual)

In the opening week, students can access our e-learning platform for asynchronous meetings, offering the flexibility to learn at their own pace and comfort, fostering a relaxed educational setting.

Week II (virtual)

The following week features a particular online session with expert speakers, providing an in-depth exploration of the course topics and a chance for direct interaction with leading professionals.

Week III (in person)

The final week invites participants to our physical location for practical exercises in traditional cosmetic making and an educational field trip, enriching the learning experience with real-world application while exploring the beauty Indonesia has to offer.





Registration Fee

Exploring Indonesian beauty and beyond!

Student	Virtual (fully online)	Standard (In-person program, meals during session, fieldtrip)	All-inclusive (standard package + 4 nights' accommodation in Yogyakarta)
UGM student	IDR 200,000	IDR 1,000,000	USD 350**
Indonesian (non-UGM)	IDR 350,000	IDR 1,500,000	
International students	USD 30*	USD 200**	

*Free for first 40 International students

**30% off for students registered before May 15, 2024

For **International students**: registration or possibility of waiver, please contact us by email: summercourse.farmasi@ugm.ac.id cc to uui.farmasi@ugm.ac.id
Subject email: Application of SC2024-(your name)

For **Indonesian students**: fill this registration form
<http://ugm.id/FAUGMSCregistration>





What will you get this summer?

1. Participation either fully online (virtual) or partially offline (for the 3rd week) visiting Yogyakarta
2. Insight into the development of natural cosmetic from Indonesia and beyond
3. Participant certificate
4. Possibility of transfer credit equal to 3 CSU
5. Possibility of receiving award (best student, best presenter, and many more)
6. International friendship, industrial field-trip, and cultural insight
7. Merchandise





Tentative Schedule

Week 1 Time/Date (Jakarta time)	Jul 15-Mon	Jul 16-Tue	Jul 17-Wed	Jul 18-Thu	Jul 19-Fri
11 am (online)	Synchronous course briefing	Independent learning: Formulation and Technology	Independent learning: Cosmetic and local wisdom	Independent learning: Cosmetic safety and regulation	Independent learning: Future trend and business in natural cosmetic
	Pre-test				
	Independent learning: Development of natural cosmetics				
Week 2 Time/Date (Jakarta time)	Jul 22-Mon	Jul 23-Tue	Jul 24-Wed	Jul 25-Thu	Jul 26-Fri
10.00 – 11.00	Opening ceremony	Looking for new ingredient from nature	Indonesian natural cosmetics	Non-animal testing cosmetics	Personalized cosmetic: is it possible in the future?
11.00 – 12.00	History and evolution of natural cosmetic	Role of carrier oil in natural cosmetic	Thai natural Cosmetics	Cross border natural cosmetic sales	Cosmetic color and packaging
12.00 – 13.00	Break				
13.00 – 14.00	Halal analysis of natural cosmetic	The Science behind salmon DNA	Korean natural Cosmetics	Post market surveillance of natural cosmetic products	Sustainability of natural cosmetic and zero waste trend
14.00 – 15.00	Ingredient sourcing and selection for natural cosmetic	Stem cell in natural cosmetic	Vietnam natural cosmetics	Consumer education for safety of natural cosmetic	Expanding cosmetic consumers: age, gender, and race
15.00 – 15.30	Break				
15.30 – 19.00	Assignment	Assignment	Assignment	Assignment	Assignment
Week 3 Time/Date (Jakarta time)	Jul 29-Mon	Jul 30-Tue	Jul 31-Wed	Aug 01-Thu	Aug 02-Fri
09.00 – 12.00	Individual presentation	Building cosmetic company: global market expansion and challenges	Workshop: Natural cosmetic	Field-trip	Field-trip
12.00 – 13.00	Break				
13.00 – 16.00	Group presentation	Building cosmetic company: starting your very own company and how to use nature as inspiration and promotion	Yogyakarta: Beauty and beyond		

Speakers under confirmation





Committee

Steering Committee:

1. Prof. Dr. apt. Satibi, M.Si.
2. Dr. rer. nat. apt. Nanang Fakhruddin, M.Si.
3. Dr. apt. Nanang Munif Yasin, M.Pharm.
4. Prof. Dr. rer. nat. apt. Endang Lukitaningsih, M.Si.

Organizing Committee:

1. Dr. rer. nat. apt. Siti Nurul Hidayah, M.Sc.
2. Dr. Sci. apt. Rohmad Yudi Utomo, M.Sc.
3. apt. Setyowati Triastuti Utami, M.Sc. Ph.D.
4. Dr. Agustina Ari Murti Budi Hastuti, M.Sc.
5. Dr. apt. Sekar Ayu Pawestri, S.Farm.
6. apt. Halida Rahmania, M.Agr.Sc., Ph.D.
7. apt. Sisca Ucche, M.Pharm.Sc., Ph.D.
8. apt. Firdhani Satia Primasari, M.Clin.Pharm.
9. apt. Fathul Muin, M.Pharm.
10. dr. Sudi Indra Jaya, M.Biomed.

Organizing staff:

1. Devi Afifa Rahma, S.Tr.Li.
2. Septi Triani, S.E.
3. Ahmad Fauzi
4. Sidiq Fatony

Yogyakarta, April 18, 2024

Dr. rer. nat. apt. Siti Nurul Hidayah, M.Sc.
Chair of the 2024 SC Organizing Committee

